

<<新编导游英语>>

图书基本信息

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内容概要

本书详细阐述了导游的业务知识和带团技巧，着重培养英语导游的实际工作能力，帮助在校学生考取英语导游资格证，指导导游解决带团工作中遇到的各种问题，熟悉导游服务规范，培养他们分析问题、解决问题的能力。

本书是21世纪旅游管理专业系列教材丛书之一。

本书是一本导游英语专业教材，全书共12课，每课包括五大部分。

本书详细阐述了导游的业务知识和带团技巧。

本书适用于旅游管理专业导游英语课程，高等职业技术学院导游专业，以及在职导游人员和有志从事导游工作的人员。

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