

<<国际商务英语中级口语>>

图书基本信息

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内容概要

本书针对国际商务活动的各个侧面，提供了充分的素材，使学生掌握真实的、准确的商务知识，并根据口语教学的特点，设置了不同类型的教学形式如热身训练、个人训练、双人训练、小组训练、班级训练等，通过语音练习、实践对话、话题讨论等活动，让学生切实学会在国际商务活动中用英语表达自己，与人交流，以提高口语表达能力。

本书可作为普通高等院校国际商贸专业本科学生的教科书，同时对从事国际商贸工作的从业人员也有很强的实用参考价值。

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