

<<经济英语>>

图书基本信息

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## <<经济英语>>

### 内容概要

本书是经济类专业英语教材。

全书分三大部分，第一部分20篇文章，涉及经济学基本概念，货币与银行、国际金融以及国际贸易，第二部分汇编了20篇两年外刊上刊登的研究论文，第三部分介绍20位西方著名经济学家。

各篇文章均原文引用英、美等国作者撰写的有关著作，以便读者掌握地道的经济英语表达方式。

书中所附注释和思考题由编者精心拟定。

本书供高等院校经济类，经济管理类，财留学专业学生使用，也可作为世界经济研究人员，金融界、贸易、管理等涉外人员的培训或自修教材。

对兼修经济类课程的英语专业学生，本书也不失为经济学入门的首选参考书。

## 书籍目录

Part One: international Economics Unit One: Basic Economic Concepts Lesson 1 What is Economics About? Lesson 2 Economics as a Language Lesson 3 Consumer Choice and the Law of Demand Lesson 4 Markets Lesson 5 Shifts in Demand Unit Two: Money and Banking Lesson 6 Creation of Money Lesson 7 The Function of money and the Existence Lesson 8 Gresham's Law and the Attributes of a "Good" Currency Lesson 9 A Central Bank Control the Quantity of Money Lesson 10 The Functions of the Bank of England Unit Three: International Finance Lesson 11 The "Purchasing Power Parity" Theory of Foreign Exchange Lesson 12 The Organization and Functions of the Stock Exchange Lesson 13 Demand and Cost Inflation Lesson 14 Black Markets for Foreign Exchange lesson 15 Exchange Rates and External "Imbalances" Unit Four: International Trade Lesson 16 The Basis for Trade Lesson 17 Trade Tips and Comparative Advantage Lesson 18 Why Is There Trade Between Nations? Lesson 19 Quotas and Tariffs Lesson 20 The Measures Available to the Government to Limit Imports Part Two : Selected Readings Part Three: 20 Outstanding Economists

## 章节摘录

( d ) pay the amount due on settlement day; ( e ) arrange for the transfer of ownership to be entered in the share register of the company concerned, and for them to issue a new share certificate. ( 2 ) Jobbers. It is jobbers who make the market in shares by their willingness either to buy or to sell at any time. Jobbers take up positions on the floor of the Exchange in informal groups specializing in certain kinds of shares, and when approached by a broker each member of the group quotes a double price, one for buying and one for selling, before being told which he may be called upon to do. He naturally hopes to make a profit out of the difference between these prices, called the “ jobbers turn ” , but there is no guarantee that he will do so. A jobber who misjudges the trend of the market and puts his prices too high will only make bargains with brokers wishing to sell, whereas one who pitches his prices too low will only attract buying brokers; as he wants to finish the account period with buying and selling contracts in balance, he may well have to adjust his prices so that in the end he is forced to sell shares for less than he agreed to pay for them, or buy in shares for more than he contracted to sell.

There are now approximately 3 500 members of the Stock Exchange, of whom about 500 are jobbers organized into no more than about 30 firms. The marked contraction in the number of jobbing firms in recent years reflects the growing difficulty of raising sufficient capital to finance their operations. For the same reason, the Stock Exchange Council is now prepared to abandon its traditional rule that no firm should seek the protection of limited liability for its members. [4] Stock exchange council Finally , one of the most useful functions performed by the Stock Exchange is the general supervision which the Council exercises over the business ethics of quoted companies . In many ways the council ' S code of conduct is more exacting than company law itself.

and any breach of its rules would be penalized by the withdrawal of quotation rights . [5] 注 释 [1] the Stock Exchange “ g——证券交易所。

西方国家的证券交易所多为以会员协会形式成立的非营利机构。

它只限于会员参与证券买卖。

会员可分为经纪人和自营商两种。

前者是代客买卖·收取佣金,后者是自行买卖·自负盈亏。

[2]The existence.....provision of capital·为企业资产提供资金的市场的存在是工商业绝大部分依靠私人来源取得资金的经济的一个基本特征。

[3].....but.....order , 但必须按买卖委托单上写明的要求行事。

[4]For the same.....its members . 基于同样原因(指股票自营商无充分资金保证其业务的进行), 证券交易委员会现在正准备取消证券公司无须为其会员提供一定资产保证的规定。

[5]any breach.....rights . 任何对章程的违反都将以取消上市资格作为处罚· 思考题 1 . 简述商人在股票交易所的基本作用。

2 . 为什么说一旦一个有组织的证券市场形成, 政府通过发行长期债券来借贷较容易? 3 . 什么是“ 股票经纪人的盈利? 4 . 一个股票经纪人对市场价格的判断是怎样影响交易商的?

## &lt;&lt;经济英语&gt;&gt;

## 媒体关注与评论

前言 《经济英语》一书，是一本内容充实，涉及面广并注重知识性、实务性和耐读性的经济类专业英语教材。

编者既具有较深的英语功底，又在高校从事经济英语教学多年，使本书的质量能够得到充分的保证。本书的出版，将有助于改善高等院校经济类专业英语长期缺少系统教材的状况，同时也可供从事世界经济研究、银行、金融、贸易、管理等涉外部门和机构的各类人员短期培训及自修经济专业英语时使用。

对兼修经济类课程的高校英语专业的学生，本书不失为经济学入门的首选参考书。

注重系统性是本书的一大特点。

全书分三大部分：第一部分为20篇经济文章（分四大专题）；第二部分汇编了近两年来外刊上刊登的学术论文20篇；第三部分为20位著名西方经济学家介绍（按出生年份编排）。

全书的各篇文章均选自美、英等国近年来出版的各种经济著作，选材兼顾理论与实务，同时也不忽视文章体裁的多样性。

为照顾多层面读者的需要，本书在每篇文章后面附有课文注释和思考题，旨在提高读者的阅读理解能力，扩大经济词汇，短语及专门术语的掌握量，了解部分著名西方经济学家的生平，以丰富知识，扩大视野。

《经济英语》是编者集近年来讲授专业英语课程教学之经验，在自编教科书的基础上，经过大幅度改编扩充而成。

本书从经济学基本概念入手，涉及了货币银行、国际金融及国际贸易，贯了了经济学的主要方面，是目前国内较为系统介绍经济学主要内容的专新民。

1996年5月 珞珈山

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