

<<点击职业英语4>>

图书基本信息

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内容概要

《点击职业英语》系列教材是高职高专教育公共英语课程教学改革的产物。该系列教材全面贯彻高职高专教育公共英语课程的教学目标，培养学生实际应用英语的能力，特别是听说能力。同时注重学生自主学习能力的培养和职业素质的提高，是针对我国学生的学习需求和兴趣而设计的一套综合性英语学习课程。

《点击职业英语》系列教材包括基础英语和职业英语两个模块。

《点击职业英语》基础英语模块由四个级别组成，每级包括《学生频道》、《练习频道》、《听说频道》和《教师频道》，并配有供学生利用计算机和网络进行自主学习的多媒体课件。

《点击职业英语》职业英语模块由一系列专门的职业英语课程组成，体现英语在相关职业中的应用。

《点击职业英语》基础英语模块注重听、说、读、写语言基本技能与功能、语法、词汇等语言基础的全面发展，强调学习真实自然的英语语言，尤其是日常生活用语。

该系列教材采用交际教学方法，教材中设计了多种形式的双人或小组活动，供学生在课内练习和完成。学习内容以循序渐进的方式呈现，由易到难，学生通过完成任务和活动练习来巩固所学的内容。

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章节摘录

When your grandparents were young , wearing "smart clothes" meant their clothing was fashionable. Today, the term has a newer hi-tech meaning. Technology is entering the clothing market to create some really "smart clothes." In Germany, for example, consumers can buy an MP3 jacket. It includes both a cell phone and an MP3 player. Cloth buttons on the sleeve of the jacket control the headset and microphone which are located in the collar. If the jacket gets dirty, the electronic components can be removed and the jacket can be washed normally. In Britain, people can buy pants with the capability of a laptop. A special material was created to allow a keyboard that connects with a personal digital assistant (PDA) . The fabric is flexible enough to wear, and strong enough to wash and iron. In addition, there are also fabrics with hi-tech fibers. These comfortable clothes can act like circuit boards you can wear. New ideas in hi-tech clothing are also being developed as well. One plan is to create clothing that can monitor your body temperature and warm you even before you feel cold. People with certain medical problems can wear special clothes that monitor their vital signs, like their heart rate and temperature. If a problem occurs, a doctor can be notified. "Smart" fabrics are also being developed that can monitor pollution levels. Another material will contain a global positioning system (GPS) that can prevent people from getting lost.

Not only computer geeks will be able to enjoy these clothes. Fashion designers are trying to create exciting new designs that will appeal to everyone. In the future, a "smart outfit" can be both fashionable and hi-tech.

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编辑推荐

点击生活，体验鲜活语言，图片故事，触摸多元文化，听说读写，提高综合能力，职业英语，成就多彩人生，锁定频道，贵在持之以恒。

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