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<<管理信息系统--组织和技术的新途径>>

图书基本信息

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内容概要

本书阐述了信息系统在组织中的重要作用，探讨了信息、管理与决策之间的关系，比较全面的介绍了信息系统所涉及到的各种技术手段。
在些基础上作者又近一步介绍了如何建立信息系统、如何利用信息帮助决策，如何管理和控制信息系统。

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