

<<跨文化交际学教程>>

图书基本信息

书名：<<跨文化交际学教程>>

13位ISBN编号：9787301185551

10位ISBN编号：7301185553

出版时间：2011-4

出版时间：北京大学出版社

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内容概要

Intercultural Communication introduces the major principles of intercultural communication and demonstrates these principles in action by exploring differences in perception, world views, values, and verbal and nonverbal messages. The book also includes current examples and concrete strategies for improving intercultural communication. The book is divided into eight chapters.

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