

<<文化原理与通俗文化导论>>

图书基本信息

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前言

In writing the third edition I have sought to improve and to expand the material in the first two editions of this book. To achieve this I have revised and I have rewritten; much more extensively than in the second edition. I have also added new material to most of the chapters (the book has grown from a first edition of around 65 , 000 words to a third edition in excess of 100 , 000 words). This is most evident in the renamed , and reorganised , Chapter 6 , where I have added a new section on Queer Theory , and where I have extended the section on Reading Womens Magazines. Perhaps the most visible change is the addition of illustrations , and the inclusion of a list of web sites useful to the student of cultural theory and popular culture.

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内容概要

本书的主题力图揭示文化原理与通俗文化之间的关系，分析通俗文化在当今社会观念体系发生作用的机理，同时介绍了文化原理与通俗各个流派的理论和分析方法，并在每章结尾提供了全面丰富的阅读材料。

经过广泛修政的第三版，新增加了同性恋理论，对浪漫文学，女性杂志，女权主义的社会实践，男性研究进行了扩展，补充了新的材料和插图。

本书适合文化研究，媒体研究，传播学、文化社会学、通俗文化等专业的大学本科生和研究生学习使用。

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作者简介

约翰·斯托里，英国桑德兰大学媒体和文化研究中心主任兼文化研究学教授。他的著作包括《文化原理和通俗文化：读本》、《文化研究和通俗文化的研究》、《什么是文化研究：读本》、《文化消费和日常生活》等。

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