

图书基本信息

书名：<<2014年考研英语阅读理解高分强化训练100篇>>

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内容概要

《2014年考研英语阅读理解高分强化训练100篇》内容简介：精选题源文章全部选自理念真题来源刊物，与真题选材保持高度一致；单元设计每一套题为一单元，完全体现真题的命题思路；考查全面在深度分析真题出题角度的基础上，总结设计出17种常考问题；全方位深度解析题解部分包括文章体裁结构分析、试题解析、核心词、与超纲词、长难句分析、全文翻译等。

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长期从事考研英语研究和辅导工作，对考研英语词汇有深入的研究，因教学经验丰富，命题切中率高、对大纲把握准确而深受考生欢迎。

书籍目录

Umt One 第一单元 试题解析 Unit TWO 第二单元 试题解析 Unit Three 第三单元 试题解析 Unit Four 第四单元 试题解析 Unit Five 第五单元 试题解析 Unit Six 第六单元 试题解析 Unit Seven 第七单元 试题解析 Unit Eight 第八单元 试题解析 Unit Nine 第九单元 试题解析 Unit Ten 第十单元 试题解析 Unit Eleven 第十一单元 试题解析 Unit Twelve 第十二单元 试题解析 Unit Thirteen 第十三单元 试题解析 Unit Fourteen 第十四单元 试题解析 Unit Fifteen 第十五单元 试题解析 Unit Sixteen 第十六单元 试题解析 Unit Seventeen 第十七单元 试题解析 Unit Eighteen 第十八单元 试题解析 Unit Nineteen 第十九单元 试题解析 Unit Twenty 第二十单元 试题解析 Unit Twenty-one 第二十一单元 试题解析

章节摘录

版权页：插图：Text 3 Students taking business courses are sometimes a little surprised to find that lectures on business ethics have been included in their syllabuses of study. They often do not realize that, later in their careers, they may be tempted to bend their principles to get what they want; perhaps also they are not fully aware that bribery in various forms is on the increase in many countries. In dealing with the topic of business ethics, some lecturers ask students how they would act in the following situation: suppose you were head of a major soft-drinks company and you want to break into a certain overseas market where the growth potential for your company is likely to be very great indeed. During negotiations with government officials of this country, the Minister of Trade makes it clear to you that if you offer him a substantial bribe, you will find it much easier to get an import licence for your goods, and you are also likely to avoid "bureaucratic delays", as he puts it. Now, the question is: do you pay up or stand by your principles ?

It is easy to talk about having high moral standards but, in practice, what would one really do in such a situation ? Some time ago the British car manufacturer, British Leyland, was accused of operating a "slush fund", and of questionable practices such as paying agents and purchasers with padded commission, offering additional discounts and making payments to numbered bank accounts in Switzerland. The company rejected these allegations and they were later withdrawn. Nevertheless, at this time, there were people in the motor industry in Britain who were prepared to say in private: "Look, we're in a wheeling-dealing business. Every year we're selling more than 1,000 million worth of cars abroad. If we spend a few million greasing the palms of some of the buyers, who's hurt ?

If we didn't do it, someone else would. " It is difficult to resist the impression that bribery and other questionable payments are on the increase. Indeed, they seem to have become a fact of commercial life. To take just one example, the Chrysler Corporation, third largest of the U. S. motor manufacturers, disclosed that it made questionable payments of more than \$ 2.5 million. By making this revelation, it joined more than 300 U. S. companies that had admitted to the U. S. Securities and Exchange Commission that they had made dubious payments.

编辑推荐

《2014年考研英语阅读理解高分强化训练100篇》编辑推荐：为了帮助考生突破阅读理解大关，白洁编写了《2014年考研英语阅读理解高分强化训练100篇》，《2014年考研英语阅读理解高分强化训练100篇》中所使用的文章全部来自《经济学家》、《新闻周刊》、《时代周刊》、《纽约时报》、《泰晤士报》、《英国卫报》等历年考研英语真题来源刊物，与真题选材保持高度一致。文章内容涉及经济、文化、环境、人口、教育、科普、社会等多领域背景。

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