

<<海南实用旅游英语>>

图书基本信息

书名：<<海南实用旅游英语>>

13位ISBN编号：9787300157702

10位ISBN编号：730015770X

出版时间：2012-6

出版时间：中国人民大学出版社

作者：张伯敏 编

页数：205

字数：298000

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<海南实用旅游英语>>

内容概要

《海南实用旅游英语》是一本针对性强、实用性好的本土旅游英语高职高专教材。作为旅游英语综合训练教材，本书适用于海南高职高专英语专业或旅游（酒店）管理专业学生。全书共分5章，下设22课，整合了旅游英语、旅游行业知识及学生职业本土化规划的内容，有知识小栏目、案例分析和点评、实用性的应用文写作、课外阅读材料推荐、单元目标练习等设计。教材课文的可读性强，具有趣味性和实用性相结合特色。本教材能为学生参加英文导游考试提供帮助，还可以成为旅游从业人员日常使用的案头资料。

<<海南实用旅游英语>>

书籍目录

chapter 1 第一章

a general survey of hainan province 海南概览篇

lesson i the construction of hainan international tourism island

第一课：海南国际旅游岛的建设

lesson 2 the location and history of hainan

第二课：海南地理位置和历史

lesson 3 tourist resources of hainan

第三课：海南旅游资源

lesson 4 hainan nationalities and their languages

第四课：海南民族及其语言

chapter 2 第二章

hainan provincial regionalism 海南省行政区域划分篇

lesson 5 the capital city in hainan: haikou city

第五课：海南省会城市 -- 海口市

lesson 6 the deer city: sanya city

第六课：鹿城 -- 三亚市

lesson 7 six county-level cities in hainan

第七课：海南6县级市

lesson 8 ten counties in hainan

第八课：海南10县

chapter 3 第三章

hainan scenic zones and scenic spots 海南省景区景点篇

lesson 9 the scenic zones and spots in haikou city

第九课：海口市旅游景区与景点

lesson 10 the scenic zones and spots in sanya city

第十课：三亚市旅游景区与景点

lesson 11 the scenic zones and spots in the eastern part of hainan

第十一课：海南东线景区与景点

lesson 12 the scenic zones and spots in the western part of hainan

第十二课：海南西线景区与景点

lesson 13 the scenic zones and spots in the central part of hainan

第十三课：海南中线景区与景点

chapter 4 第四章

hainan ethnic arts & culture, traditional festivals and traditional cuisines 海南民俗文化艺术、传统节日和饮食篇

lesson 14 hainan ethnic arts & culture

第十四课：海南民俗文化艺术

lesson 15 hainan traditional festivals and local festive events

第十五课：海南传统节日与地方节庆活动

lesson 16 hainan traditional cuisines & special snacks

<<海南实用旅游英语>>

第十六课：海南传统菜肴及特色小吃

chapter 5 第五章

hainan tourism market 海南旅游市场篇

lesson 17 hainan tourism market and travel agencies

第十七课：海南旅游市场和旅行社

lesson 18 tour routes and tourist attraction

第十八课：旅游路线与游客吸引力

lesson 19 a pleasant trip provided by good hotel services

第十九课：优质酒店服务创造愉快旅行

lesson 20 hainan tour guide qualification test and its market needs

第二十课：海南导游资格考试及市场需求

lesson 21 hainan travel products

第二十一课：海南旅游产品

lesson 22 hainan special tours

第二十二课：海南特色旅游

bibliography 参考文献

appendices 附录

附录1 课文练习答案

附录2 海南各市县政府网网站

附录3 海南各市县旅游管理机构电话

附录4 海南五星酒店

附录5 海南百景

章节摘录

版权页： 1 Hainan Island is named a sunny island, a healthy island, a longevity island and an epidemic-free island. Its greenery, together with its beautiful beaches and clean air, earns it a nickname of Oriental Hawaii. In 2010, Hainan Island was affirmed an International Tourism Destination and the province issued a visa-upon-arrival policy for foreign tourist groups, which is available to citizens of twenty-six different countries. 2 The tourist resources in Hainan are abundant. They feature sunshine, beaches, mountains, national forest parks, wildlife conservation zones, tropical landscapes and other attractions. 3 Sandy beaches are great attractions to the visitors. With an average temperature 23.8 and warm sunshine, swimming in the sea or bathing on the beach is possible during most times of the year. Along the east coastline from Haikou to Sanya, over 60 places show potential as bathing areas. They are good for seawater, sand, wind and sunbaths. 4 The province has a total coastline of about 1,529km and covers a sea area of about 2.1 million square kilometers. A highway along the coastline will be built so that visitors will be able to enjoy the beautiful sea views while taking a bus ride. In addition, coral reefs and mangrove forests are big tourist attractions. So far, four mangrove forest protection zones have been set up in Qionghua District of Haikou and Qinglan Port of Wenchang city. 5 There are 81 peaks with an altitude of over 1,000 meters in Hainan. Those mountains present a unique view. Wuzhi Mountain (Five Finger Mountain), shaped like five fingers, becomes a focus of many visitors. Yingge Ridge, Dongshan Ridge, Taiping Mountain, Qixian Ridge, Jianfeng Ridge, Diaolu Mountain and Bawang Ridge are some ideal places for holidays and summer retreats, where you can enjoy the lush tropical primitive rainforests. They are homes to many precious animals and birds. 6 Wildlife is well protected in Hainan. There is a conservation zone for gibbons in Bawang Ridge of Changjiang County, Hainan Eld's Deer in Dongfang City, swiftlets in Wanning City, rhesus monkeys on the Nanwan Peninsula in Lingshui County and deer breeding in Tunchang County. These are all open to the tourists.

<<海南实用旅游英语>>

编辑推荐

<<海南实用旅游英语>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介, 请支持正版图书。

更多资源请访问:<http://www.tushu007.com>