

<<国际融资>>

图书基本信息

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内容概要

《国际融资》是一本英文教材，专业名词加注中文翻译。

本教材力求简练、系统、实用，将国际融资理论与中国实践相结合，介绍、分析了国际融资的环境、不同国际融资模式的特点、运作和利弊，结合国际货币经济学、国际金融市场和公司理财学科的内容，从企业战略决策的角度探讨如何有效合理利用国际金融市场进行融资的问题。

本书可作为经济管理专业学生专业课的中英双语教材，也可作为专业英语教材使用。

本书由安砚贞主编。

书籍目录

Section One International Financial Environment

Chapter One Balance of Payments

1. Balance of Payments
2. International Investment Position
3. The Significance of BOP and HP

Chapter Two Foreign Exchange and Exchange Rate

1. Foreign Exchange and Exchange Rate
2. The Determination of Exchange Rate
3. The Macroeconomic Impact of Exchange Rate Changes
4. Case--The Lost Decade

Chapter Three International Monetary System

1. Gold Standard
2. Bretton Woods' System
3. Jamaica System

Chapter Four International Financial Market

1. Financial Instrument and Market
2. Eurocurrency Market
3. Financial Globalization
4. International Financial Centers
5. Financial Institutions and Participants

Chapter Five Financial Crisis

1. Latin America Debt Crisis
2. Asian Financial Crisis
3. USA Sub-Prime Loan Crisis
4. Monitoring Risk Factors

Section Two International Financing Practice

Chapter Six International Debt Financing--Bank Loan

1. Basic Concept
2. Financing Through International Loans

Chapter Seven International Debt Financing--Bond Financing

1. Introduction
2. Procedures of Issuing Bonds
3. Convertible Bonds
4. History of Chinese Organizations Issuing Bonds Abroad
5. Convertible Bond Case Analysis

Chapter Eight Equity Financing

1. Introduction
2. Overseas Listing
3. Models of Listing
4. Where to List?

Chapter Nine Venture Capital and Private Equity

1. Concept
2. Development of the Industry
3. Dealing with VC

<<国际融资>>

Chapter Ten Leasing

- 1.Introduction
- 2.Advantages and Disadvantages of Leasing to Lessee
- 3.Leasing Innovation
- 4.Development of Leasing Industry in China
- 5.Industry Example--Airlines
- 6.Leasing Organization Example--ICBC

Chapter Eleven Asset-Backed Securitization

- 1.Introduction
- 2.Operating of ABS
- 3.ABS Advantages to Originators
- 4.Case Study

Chapter Twelve Project Financing

- 1.Introduction
- 2.Infrastructure Projects
- 3.Benefit of PPP Model
- 4.PPP Project Participants
- 5.Public-Private Partnership Models
- 6.The Process of PPP Project
- 7.Contracting
- 8.Is PPP Really a Good Choice?
- 9.Cases

Chapter Thirteen International Trade Financing

- 1.Short-term International Trade Financing
- 2.Long-term International Trade Financing
- 3.Export Credit Insurance
- 4.Export Credit Agencies

Chapter Fourteen Exchange Rate Risk Management

- 1.The History of RMB Exchange Rate Regime
- 2.The Convertibility and Internationalization of RMB
- 3.Exchange Rate Risk Management

References

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