

<<公共管理英语>>

图书基本信息

书名：<<公共管理英语>>

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内容概要

公共管理是以政府为核心的公共部门运用管理学、政治学、经济学、法学、社会学、系统科学等多学科理论与方法对国家和公共组织进行有效治理的管理活动。

公共管理学是运用管理学、政治学、经济学等多学科理论与方法研究公共组织，尤其是政府组织的管理活动及其规律的学科体系。

它是一个科际整合的交叉学科群，是以解决公共问题为导向的应用科学。

书籍目录

- 第一篇 教学内容 1 . Opening Administration to the Public 2 . Why Public Management Reform? 3 . Reform of the Administration and Local Public Services Introduction 4 . State and Market 5 . What Is Community? 6 . Developing and Designing Performance Management 7 . World Development Indicators 8 . The Economic Perspective for the People's Republic of China 9 . China Seeks Peaceful Growth 10 . The Largest Recipient of Foreign Capital 11 . What Is Macro Soeial Work 12 . The Social Production Model 13 . Population and Poverty Reduction 14 . Personnel Policies 15 . What Is H R D? 16 . Diverse Schemes for Public Ownership 17 . Farmer Employment : A Great Concern 18 . Home to the World's Money 19 . Rising to an Economic Power 20 . Why Do Industries Cluster? 21 . Standard Poverty Measures 22 . The City Image and Its Elements 23 . Strategic Approaches to Science and Technology in Development 24 . Environmental Indicators
- 第二篇 阅读与翻译 1 . Three Big Questions in Public Management 2 . Institutional Strengthening and Capability Building 3 . Decentralization 4 . The Private Sector 5 . Community Participation 6 . Urban Governance 7 . The Organization for Economic Co-operation and Development 8 . The World Bank 9 . Impact of China's WTO Accession on East Asia 10 . The Benefits of International Trade 11 . Community Development 12 . Medical Cares in Different Hospitals 13 . Access to Education 14 . Social Risk Management 15 . Good Governance and Management 16 . Urban Transport 17 . Poverty Alleviation 18 . From the Industrial to the Network Age-A Historic Shift 19 . The World Trade Organization 20 . Key Issues in LMPS Design 21 . Delivering Health Care to an Aging Population 22 . The World Is Becoming More Urban 23 . Communicating with the Silicon City 24 . Confronting the Urban Environmental Challenge
- 第三篇 总词汇表

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