

<<管理中的女性>>

图书基本信息

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作者：苏珊.文尼科博 尼娜.L.科维尔

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内容概要

什么样的经营环境要求增加管理队伍中的女性? 男性管理者与女性管理者之间有什么区别? 管理实践中对女性存在着什么样的偏见? 公司为了发展管理队伍中的女性需要做什么? 本书对上述问题及其他有关问题作了清楚而确切的解释。

对于那些接受短期培训的管理者、MBA, 以及想迅速了解这一问题核心内容的教师和学生来说, 都不失为极具价值的参考书。

它还可以作为管理人员的藏书, 以及那些有抱负的管理人员完善自

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