<<管理会计(英文版.第二版)>>

图书基本信息

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作者:莱斯利.查德维克

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内容概要

管理会计的意义何在?管理会计涉及到哪些方法?如何使用管理会计信息进行决策?本书对上述问题及其他有关问题作了清楚而确切的解释。

对于那些接受短期培训的管理者、MBA,以及想迅速了解这一问题核心内容的教师和学生来说,都不失为极具价值的参考书。

它还可以作为管理人员的藏书,以及那些有抱负的管理人员完善自己知识和技能的参考资料。

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