

<<159年的沉淀>>

图书基本信息

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前言

The World Expo 2010 Shanghai China is a grand international event hosted by the Central Government of People's Republic of China and undertaken by the Shanghai Municipality. It is the first registered World Exposition approved by the International Exhibitions Bureau ( BIE ) to be held in a developing country. The 2010 World Expo is a great cooperation and communication arena for all nations as well as a significant opportunity for China as a developing country to promote close cultural dialogue with the rest of the world and to learn from other nations. China has invited 200 countries and international organizations to participate, as it promised in its bid, aiming to host the largest number of global participants in World Expo history. Under the auspices of the State Council of the PRC and the Shanghai 2010 World Expo National Organizing Committee, promotional work for the Expo is being handled by a "4+1" group composed of the Ministry of Foreign Affairs of the PRC, Ministry of Commerce of the PRC, Shanghai Municipal People's Government and China Council for the Promotion of International Trade ( CCPIT ) , plus China's Commissioner General of the Chinese Government for the World Expo 2010 Shanghai China.

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内容概要

Since the Great Exhibition held in Britain in 1851, 159 years have gone by, and in 2010 Shanghai, China, will get its turn for the first time to host a WorLd Expo. For over 100 years the Chinese people have participated in and supported the world expos in various forms. What effects did these events have on China and its social progress? What did China contribute to the events, and what interesting stories have been told about them? What will the 2010 Shanghai WorLd Expo show to the world? This book records China's participation in WorLd Expos, and its great vision for the upcoming Shanghai World Expo. It contains many treasured historical photos and depictions of stereographs, emblems and medals, illustrating China's links with 20 WorLd Expos.

## 章节摘录

插图：Guo Songtao, a noted statesman of modern China, was the first diplomat sent to a Western country by the Qing government. Sent in 1876 as ambassador to Britain, Guo visited many factories, schools and government organs during his term of office. He noted the stress put on education in Britain as the foundation of that country's advanced industry. In his *A Record of Visits to Western Countries* Guo introduced advanced Western management and political methods to the Qing government. He recommended that China follow the lead of Western countries in its administration of domestic and political affairs. In 1878, as ambassador to France, Guo Songtao visited the Paris World Fair. China had a pavilion there also. Guo met and exchanged ideas with the political leaders of many countries at the Fair, and even proposed the opening of a World Fair museum in Shanghai. He wrote his reflections upon his World Fair visit in his journal. Li Shuchang, a member of Guo Songtao's entourage, wrote an article titled "Summary of the Paris World Fair" which recorded that the China Pavilion was composed of "three corniced main rooms facing the east and flanked by two outer gates," with a small pavilion in the center of the courtyard. The commodities on display were "porcelain, tea, ancient copperware, carvings and ivory folding fans." Chinese goods were also found in other countries' exhibition pavilions, mostly "porcelain and wooden wares with the Guangdong Embroidered Screen as the most elaborate." Li Shuchang became a pioneer for China in France by taking a trip in a hydrogen balloon.

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## 编辑推荐

《159年的沉淀:世博会中国档案(英文)》 : With its theme of "Better City, BetterLife," the World Expo 2010 Shanghai,hosted by the Chinese government, isprojected to attract 70 million visitorsfrom all over the world. It is expected tobe the largest in the history of interna-tional expositions.During the six months of the ShanghaiWorld Expo more than 200 countries,regions and international organizationswill highlight their ways of life andpresent their products at the Expo sitewhich covers a total area of 3.28square kilometers.Focusing on the theme, the host willinitially open an Urban Best PracticesArea to display outstanding ideas forurban development selected fromallover the world. Visitors will be able toglimpse future urban lifestyles anddevelopments.In addition, online services will bringthe Expo to those who cannot takeonsite tours. Interactive communicationwith the Expo's organizers and partici-pants will be available, thereby increas-ing its international influence andspreading its concept of "Better City,Better Life."In 1851 Chinese businessman Xu Rong-cun won gold and silver medals for hisHuzhou Silk at the first World Expo, theGreat Exhibition, in London.In 1876 China officially participated in theWorld Fair in Philadelphia, USA, for thefirst time. Businessman Li Gui, a memberof the Chinese delegation, wrote about hisexperiences there in The New Account ofWorld Travel.In 1915 Chinese products such as MoutaiLiquor, Chang Yu Wine and Yixing ClayTeapots attracted much attention at thePanama World Expo, USA.Since 1982, China has participated in 12world expos.In 1993 China joined the Convention onInternational Expositions, becoming the46th member of the Bureau of Interna-tional Expositions.In 1999 the World Horticultural Expositionwas hosted in Kunming, Yunnan Province,China.In 2001, China formally bid to host the2010 World Expo in Shanghai, expressingthe wish of the country's 1.3 billion peoplefor such a grand event.In 2002 the Bureau of International Expo-sitions authorized Shanghai, China, tohost the 2010 World Expo.

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