

<<让世界对话>>

图书基本信息

书名：<<让世界对话>>

13位ISBN编号：9787119059631

10位ISBN编号：7119059637

出版时间：2009-8

出版时间：外文出版社

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页数：238

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前言

He has been a physicist and has earned awards for his technical innovations. He was for a number of years vice mayor of Shanghai and head of the New Pudong Area, leading a taskforce to spearhead the construction of this part of the metropolis of Shanghai, where now skyscrapers dominate the views along the famous Huangpu River. He is now chairman of the Foreign Relations Committee of the Chinese People's Political Consultative Conference. He is a professor at the School of Journalism at Renmin University in Beijing. But perhaps Zhao Qizheng is best known for his role as minister of the State Council Information Office (SCIO), a post he held from 1998 to 2006. In this capacity he took on the task of explaining China to the outside world, frequently meeting with international visitors, speaking at forums, answering questions from the world media, delivering speeches to audiences in international organizations like UNESCO and other world arenas such as the Parliament of Korea, and organizing large-scale cultural events best represented by the China Week in France and the Chinese Cultural Promotion Festival in the United States, among many others. For the same purpose, he knocked on the doors of many statesmen and CEOs of transnational corporations, chatted with world leaders of all persuasions, scholars of varied academic disciplines and religious leaders of different cultural backgrounds across the world.

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内容概要

赵启正先生曾经是中国国务院新闻办公室主任，他以自己的智慧和激情将向世界说明中国的工作推进到了一个前所未有的高度，受到了国际舆论的广泛赞誉，被国外媒体誉为“中国政府的公关总领”、“中国屈指论客”、“中国的形象大师”。

本书从1998年以来赵启正发表的演讲和访谈中精选出35篇编辑成册，这些文章以公共外交和跨文化交流为主题，有的是向世界说明中国的经典案例，有的是对中外交流的精辟阐述，有的是与国外知名人士的智慧交锋，充分展示了赵启正作为中国新一代政府新闻发言人所具有的激情与才识，以及他特有的坦率、开放的态度。

读者也不难从中看出中国改革开放30年以来的发展变迁，以及中国与世界各国和平共处、平等交流、积极融入世界的基本立场。

作者简介

Mr. Zhao , Qizheng graduated from Science & Technology University of China in 1963, majoring in nuclear physics. Later, he served in research, design and production establishments as senior engineer and deputy factory director for twenty years. From 1984, he held a series of leading positions in Shanghai Municipal Government such as Vice Mayor and Governor of Shanghai Pudong New Area. Mr. Zhao was appointed as Minister of the State Council Information Office of China in 1998. Since 2008, he is Chairman of the Foreign Affairs Committee of the Chinese People's Political Consultative Conference. He is currently Dean of School of Journalism and Communication at Renmin University of China. While serving as Vice Mayor of Shanghai Municipality, Mr. Zhao was in charge of foreign affairs and foreign trade. During his tenure as Minister in the State Council, he was in charge of introducing national policies and China's social developments to the world through mass media and cultural exchanges. He has visited dozens of countries, establishing extensive contacts with foreign government officials, entrepreneurs, media executives and journalists. Mr. Zhao has published a series of best-sellers, such as Presenting China to the World, America and Americans Through Chinese Eyes, Riverside Talks——A Friendly Dialogue Between an Atheist and a Christian (coauthored with Dr. Luis Palau) and The Logic of Pudong New Area——The Development of New Area and Economic Globalization.

书籍目录

Speeches The Chinese People Embark upon the 21st Century The World must Observe China More Accurately Chinese Media Welcomes the Internet Age America and Americans through Chinese Eyes Asia and the Chinese Economy Following Chinas WTO Accession Let History Be Rooted Deeply in Our Hearts The World's Two Most Ancient Peoples A Hard-won Victory by Nation and Its People Founding a Friendly Sino-Russian Century Using Culture as the Link Crossing the Cultural Barrier to Better Explain China to the Rest of the World Creating Cross-cultural Harmony The Diversity of Civilizations and a Harmonious World The Role of Public Diplomacy and People-to-People Diplomacy in Sino-American Relations Relentless Efforts Lead to Great Success The Revitalization of lingju Begins by Using the Correct Name Speech at a Press Conference for the Launch of Riverside Talk in the United States Enlightenment from the Beijing Olympic Games: The Country's Image Is Based on Its Development Dialogue, a Way to Promote Harmony Dialogues We Are Confident that We can, Little by Little, Realize Our Dreams and Goals Advice to Friends must Come from the Bottom of the Heart Far-Sighted Entrepreneurs cannot Afford Not to Pay Attention to China Imbalance in Understanding between Chinese and Americans US Media Coverage of China Is often Inaccurate Never Have the Chinese People Enjoyed such a High Level of Human Rights The Chinese Have Been Fighting for Democracy for over a Hundred Years Our Common Suffering Strengthens Our Friendship Japan and the Japanese through Chinese Eyes The Germans Admire Philosophy, and so do the Chinese Striding forth with the World's Media Opening the Historical Door of "Pudong Logic" Culture Is Wealth, and so Is Friendship A Dialogue Between a Theist and an Atheist Talking with Shimon Peres about Wisdom I Have Confidence in the Strength of the Japanese People Culture, History and Patriotism

章节摘录

The reforms initiated by Deng Xiaoping began in 1978. Deng himself said that the reforms were revolutionary. He proclaimed that the main responsibility of the Chinese government was to develop the country's economy. China's history during this century has made the Chinese people realize that the two slogans, "adhering to self-reliance and working hard to build China" and "reforming and opening up" are not contradictory. China thus entered a period of high-speed economic development. China's GDP has on average increased by 9.7 percent in the past 20 years. As everyone knows, Deng Xiaoping and many other influential Chinese leaders once studied in France and were influenced by French culture. This is something I should mention here. The Chinese people entered the year of 1900 humiliated and backwards. One Dutch dictionary from the beginning of the 20th century, the Standard Dutch Dictionary, defined Chinese people as people who are stupid and mentally backward. Before 1950, Chinese people were also labeled as the "sick men of East Asia." During the 19th century, the terrible habit of binding girls' feet was very common in China, among both the rich and the poor. Perhaps the Chinese people of that time can be represented by women with small bound feet, because they entered the 1900 with deformed feet. But the Chinese people will enter the year of 2000 with healthy and firm strides. The idea that Chinese people could win gold medals in international athletic events was inconceivable 50 years ago. Some say that Chinese women have surpassed Chinese men. This is perhaps true. After all, it is our women who dominate events like volleyball, soccer, gymnastics and swimming. Now I would like to discuss some of the changes that have taken place in Chinese families and women. Then I will move on to discuss changes of a few important Chinese concepts. In the traditional Chinese family, brothers could live under the same roof even after they married, but girls had to leave the family upon marriage.

媒体关注与评论

After Zhao took office, the way information was released changed at Chinas State Council Information Office. Press conferences multiplied, and Chinese officials were urged to provide more convenience for journalists. He also adopted certain Western practices such as informal talks remaining private. ——Asia Weekly
My special thanks go to Mr. Zhao Qizheng, for his professional management and hospitality to foreign media companies in China, and his admirable devotion to introducing Chinas culture and traditions to the rest of the world. He is also the key promoter of Chinese media companies seeking international cooperation. ——Former Time Warner President and CEO Richard D. Parsons
One of the gentle generation of Chinese officials, Mr. Zhao Qizheng impressed Western diplomats with his relatively open attitude. ——New York Times
The frankness and openness of Mr. Zhao's speeches help Chinas public relations efforts. ——Reuters

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