

<<英语专业新题型巅峰突破>>

图书基本信息

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内容概要

一线名师多年培训经验总结，命题研究小组长期效果评估，名师点评考点提炼技巧点拨删去不考题型保留未改题型，整合新题型全真+预测。

章节摘录

Clearly if we are to participate in the society in which we live we must communicate with other people. A great deal of communicating is performed on a person-to-person basis by the simple means of speech. If we travel in buses, buy things in shops, or restaurants, we are likely to have conversations where we give information or opinions, receive news or comment, and very likely have our views challenged by other members of society.

Face-to-face contact is by no means the only form of communication, and during the last two hundred, the art of mass communication has become one of the dominating factors of contemporary society. Two things, above others, have caused the enormous growth of the communication industry. Firstly, inventiveness has led to advances in printing, telecommunications, photography, radio and television. Secondly, speed has revolutionized the transmission and reception of communications so that local news often takes a back seat to national news, which itself is often almost eclipsed by international news. No longer is the possession of information confined to a privileged minority. In the last century the wealthy man with his own library was indeed fortunate, but today there are public libraries. Forty years ago people used to flock to the cinema, but now far more people sit at home and turn on the TV to watch a programme that is being channeled into millions of homes.

Communication is no longer merely concerned with the transmission of information. The modern communication industry influences the way people live in society and broadens their horizons by allowing access to information, education and entertainment. The printing, broadcasting and advertising industries are all involved with informing, educating and entertaining.

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