

<<中国快速成长的民营企业>>

图书基本信息

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### 内容概要

《中国快速成长的民营企业：企业社会责任和可持续性发展》覆盖广泛的领域，特别研究了企业社会责任和企业绩效之间的关系，并发现更高的劳动和环保标准以提高企业的竞争力和赢利能力。

《中国快速成长的民营企业：企业社会责任和可持续性发展》的结论无论是对于政府的政策制定还是对于企业的竞争策略，都具有重要的参考意义。

基于12个城市1200家企业的调查数据，《中国快速成长的民营企业：企业社会责任和可持续性发展》成为第一部对中国企业的社会责任进行全面和深入的研究的著作。

《中国快速成长的民营企业：企业社会责任和可持续性发展》为英文版。

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书籍目录

ACKNOWLEDGEMENTS ACRONYM EXECUTIVE SUMMARY 1. Summary of findings CSRAwareness Labor Standards Environmental Standards Quality Control Corporate Governance The supply Chain and CSR CSR and Financial Performance 2. Recommendations for the government 3. Recommendations for companies

CHAPTER 1 INTRODUCTION 1.1 The Concept of CSR Definitions of CSR Contents of CSR International Standards for CSR 1.2 The Business Case for CSR 1.3 Debates around CSR 1.4 Drivers of CSR 1.5 Phases of CSR in China 1.6 Debates on CSR in China A Chinese Definition of CSR? A Chinese Business Case for CSR? 1.7 The Arrangement of the Report

CHAPTER 2 SAMPLING AND DESCRIPTIVE STATISTICS 2.1 Organization of the Surveys and Interviews The Main Survey Interviews The city Survey The Supplementary Individual Survey 2.2 Profiles of the Sample Cities Geographic Locations Economic Indicators 2.3 Profiles of the Sample Firms Geographic Distribution Size Industrial Distribution Ownership Exports Financial Performance 2.4 Summary

CHAPTER 3 CSR AWARENESS AND SOCIAL PARTICIPATION IN SAMPLE FIRMS 3.1 CSR Awareness Knowledge of CSR Factors Affecting Firms Knowledge of CSR 3.2 CSR Implementations 3.3 Participation in Socially Related CSR Activities 3.4 Summary

CHAPTER 4 LABOR PROTECTION IN CHINA : RECENT HISTORY, LEGISLATION, AND CURRENT ISSUES 4.1 Employment in China since the 1990s 4.2 Erosion and Rebuilding of the Social Safety-net 4.3 Framework for Labor Protection 4.4 Issues with the Legal Framework 4.5 Major Issues of Labor Protection at the Factory Floor 4.6 Summary

CHAPTER 5 LABOR PROTECTION IN SAMPLE FIRMS 5.1 Labor Contracts Coverage of Contracts in Sample Firms Factors Affecting Written Contracts Contents of Contracts Termination of Contracts 5.2 Working Hours and Wages Working Hours Salaries Wage Arrears 5.3 Pensions , Medical Insurance , and Workplace Amenities Pensions Medical Insurance Workplace Safety and Amenities 5.4 Labor Disputes and Settlements Disputes Settlements Government Efforts 5.5 Labor Unions and Collective Bargaining Labor Unions at the National Level Labor Unions in the Sample Benefits of Unionization and Collective Bargaining 5.6 Summary

CHAPTER 6 ENVIRONMENTAL STANDARDS 6.1 The Status Quo of Environmental Protection Measures to Protect the Environment Environment Compliance Rates , Labeling , and ISO 14000 Certification Difficulties 6.2 Factors Affecting Firms' Environmental Protection Behavior Competition and Firm Environmental Protection Strategy CSR Awareness and Firm Environmental Protection Strategy Region and Firm Environmental Protection Strategy Industry and Firm Environmental Protection Strategy Government Policies and Firm Environmental Protection Strategies 6.3 Cleaner Production 6.4 Summary

CHAPTER 7 PRODUCT QUALITY 7.1 The Status Quo of Product Quality Existence of National Standard and Firm-specific Standards Product Quality Accreditation : ISO9001 Product Quality : Self-Evaluation by Firms Product Safety 7.2 Measures to Manage Product Quality Brand Name Establishment Quality Control Department Quality Inspection 7.3 Factors Affecting Product Quality and Firm Effort in Product Quality Management Competition CSR awareness 7.4 Summary

CHAPTER 8 GOVERNANCE STRUCTURE 8.1 Ownership Structure at a Glance 8.2 The Impacts of Gaizhi : Domestic Enterprises with and without Gaizhi 8.3 Management Systems Articles of Association Auditing and Information Disclosure Competition CSR awareness Importance of Each Player Risk Control and Education Levels The General Manager 8.4 Government and Unions Conclusion

CHAPTER 9 MARKETS, LEGAL ENVIRONMENT AND CSR 9.1 Market Positions of the Sample Firms 9.2 The supply Chain and CSR Customers and CSR Requirements Sample Firms CSR Requirements on Suppliers 9.3 Commercial Deals and Dispute Settlements Dispute Settlements Firm Behavior in Commercial Deals 9.4 Summary

CHAPTER 10 CSR AND FIRM PERFORMANCE 10.1 CSR Records and Firm Performance 10.2 Supply Chain Requirements and Firm Performance 10.3 Causes Of CSR'S Positive Impacts CSR and External Finance Labor Standards and Human Capital The Porter Hypothesis 10.4 Summary

CHAPTER 11 CSR AND FIRM PERFORMANCE 11.1 Summary of findings Corporate Governance CSR and Financial Performance CSR Awareness Environmental Standards Labor Standards Quality Control The supply Chain and CSR 11.2

<<中国快速成长的民营企业>>

Recommendations for the government 11.3 Recommendations for companiesREFERENCES

<<中国快速成长的民营企业>>

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