<<有梦就去追>>

图书基本信息

书名:<<有梦就去追>>

13位ISBN编号:9787119055008

10位ISBN编号:7119055003

出版时间:2008-1

出版时间:外文

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页数:166

译者:李平

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前言

Whenever I give speeches to conferences, facilitate group work- shops or coach executives one-on-one, I usually start with introducing my professional background. It's important for me to demonstrate my credibility as a successful business executive in order for people to listen and put into action my recommend dations on becoming an international executive.

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内容概要

Chapter 1 explores the science behind why it's critical to follow our strengths and passions and why we should identify who we are and why this is critical to achieving our dream. Chapter 2 will present an inexpensive and practical exercise to help you discover your strengths and passions. Chapter 3 will help you create the dream. Chapter 4 will help you develop a plan, a roadmap, to get there. Finally, Chapter 5 will show you how to take action now.

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作者简介

兰思·田中,日裔美国人,在其20多年的职业生涯中曾长期担任Nike和百事亚洲地区的业务副总裁等职务。

作为亚源管理咨询公司的创始人和总经理,他致力于为亚太地区的高管提供培训。

在中国,田中先生为麦肯锡、德勤、戴姆勒、摩根斯坦利、IBM等知名外企,以及联想、李宁等中国企业培训了超过800名管理人员。

此外,他还是清华大学和复旦大学的"官方顾问",为1000余名优秀中国学子提供职业发展建议。

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书籍目录

Dream and Achieve WarningChapter 1 Be the person you were designed to be...Chapter 2 Self-discovery: Who are you and what do you really want? Chapter 3 Dream the dream: How to create it? Chapter 4 Make a planChapter 5 Take action now and achieve the dream day-by-dayFinal ThoughtsResources

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章节摘录

Enjoy the process of growing. Key concept: Enjoy the process of discovery and the step-by-step accomplishments because achieving your dream is a process. Don't hate your life while you work to achieve your dreams, and don't focus so much on the future that you sacrifice the pleasures of life and the joy of growing. Learn to enjoy the process of learning because it will never end. Stop to admire the view as your dreams take shape. Learn to enjoy the journey. Celebrate each successful step towards your dream. Having a dream allows you to improve and enjoy your life now. Day-by-day, you will bring more and more of the key elements into your life and delegate, delete, defer and delay those things you don't like or are not good at doing. As a result, your life improves and grows.

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媒体关注与评论

对于你来说什么才是充实而有意义的生活.真正能够作出抉择的那个人只有你自己。

我有在15年前就结识了兰思,从那时起,我就感受到了他在帮助人们发掘并利用自己的核心优势和志 趣以实现梦想方面的才能。

兰思能够帮助你认识自我、遵从于自己的内心,并最终实现你的人生目标。

通用电气中国区总栽,MarkNorborr我们都有梦想,我们都有追寻梦想过程中的故事。

想要将故事讲得漂亮,你就需要在实现梦想的旅程中拥有丰富的阅历。

兰思条理分明的步骤方法能够切实可行地帮助你将个人梦想转化为人生传奇。

德勤中国税务主管合伙人、谢英峰我们都需要充分认识自我.充分利用自己的兴趣.创造梦想,追求 梦想=田中先生在理解人生意义方面极有天赋,我和很多同学都接受了他敏锐而明智的指导田中先生 的这本书能够帮助你实现自己的人生梦想。

清华大学学生,王谧在我的人生中,对我影响深远的人屈指可数.田中先生是其中的一位。

在先生的帮助下,我真正地认识了自我,更重要的是,找到了梦想的方向。

我信赖田中先生以及他的指导意见他使我相信自己。

他让我不拘一格地创造梦想,又促使我在追寻梦想之路上勇往直前。

清华大学公共管理硕士.付婧

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《如何实现你的职业理想:有梦就去追(英汉对照)》由外文出版社出版。

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