

<<新编国际贸易函电>>

图书基本信息

书名：<<新编国际贸易函电>>

13位ISBN编号：9787118080469

10位ISBN编号：7118080462

出版时间：2012-4

出版时间：国防工业出版社

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页数：184

字数：201000

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内容概要

本书共分13章。

第1章系统介绍了外贸函电写作的基本知识；第2章至第11章遵循外贸业务流程，依次介绍了建立商务关系、询盘、报盘、还盘、成交、支付、投诉索赔等内容；第12章介绍了其他国际贸易方式；第13章介绍了商业合同等内容。

《新编国际贸易函电》可作为大专院校经济贸易、英语、海洋经济等专业的教材使用，也可供从事外贸业务的工作者参考使用。

本书由安然、孙继红编著。

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