

<<体验式金融英语>>

图书基本信息

书名：<<体验式金融英语>>

13位ISBN编号：9787118056983

10位ISBN编号：7118056987

出版时间：2008-6

出版时间：国防工业出版社

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页数：249

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前言

金融英语体验式教学模式把金融英语的语言运用能力的培养落实在教学过程中,倡导体验、实践、参与、交流和合作的学习方式,强调学生运用金融英语处理日常金融事务,完成预期的目标,进而感受成功。

本教材试图推行的就是这样的体验式教学模式。

体验式金融英语教学的核心思想是要模拟人们在金融活动中运用金融英语语言从事各类活动,把语言教学和学习者在今后的金融工作中的语言运用结合起来,培养学生在仿真环境中通过参与和体验与金融相关的活动,提高语言运用能力。

仿真金融英语体验式教学强调直接通过课堂教学,让学生用英语参与各种仿真的金融活动全过程。

体验式教学作为一种教学法具有结构性,它由教学目标、信息输入、活动方式、师生角色和教学环境等要素组成。

体验式教学法与传统教学法之间的差异在于前者注意信息沟通,活动具有真实性而且活动量大。

英语课堂教学应具有“变化性互动”的各项活动,即任务。

学生在完成任务过程中进行对话性互动,进而产生语言习得。

因此,教学过程中体验式活动的设计、实施和完成举足轻重。

本教材创设尽量真实的环境,设计合理的教学活动,使其具有实际意义和趣味性,激发学习者的动机和学习兴趣,确定教师的角色与作用,让学习者有更多的机会参与到课堂的金融活动中来,基本掌握常规金融活动中英语语言运用,为今后择业增加竞争力。

本教材共分十个单元。

首先,以经济学的基本原理——供需关系为切入点,导入四个主要的金融市场,即货币市场、资本市场、外汇市场和证券市场。

然后,讲解国际收支、银行体系和国际结算。

最后,再次利用供需关系贯穿投资和保险两个单元。

每个单元集中讨论一个专题,并列出金融英语语言特点分析,从现代英语研究的角度分析金融英语的词汇、词法、句法和特殊表达法的规律和特征,最后还附有一个金融机构的简介,为学习者提供了一些有关的背景知识。

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内容概要

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《体验式金融英语》主要用作高等学院金融英语教材，也可作为涉外人员培训教材以及金融工作者语言能力提高的辅助教材。

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Camille Goodnight , a registered nurse in Colorado Springs , says that "girls coming out of high school today are asking themselves , " Why should I go into nursing when I could go into business or engineering and make a lot more ?

" " No one , she continues , "wants to do the job we do and get paid as little as we do." Question of Respect For many women , though , the availability of better wages in other fields is only one factor in what they see as the broader problem of a lack of respect and recognition for nursing as a profession. " When I tell people I am an import buyer , " Barbara Fisher says , " I get a lot better response from people than when I used to say I was a nurse , and I had a lot more training and was better at being a nurse than I am as a buyer. " Past Shortages Have Promoted Wage Increases Mrs. Fisher recalls one particularly vexing indicator of what she sees as a lack of respect for her former profession. "Hospitals provide parking for doctors and for visitors. You never see parking for nurses. Having to walk several blocks in the dark for the night shift may not be a big deal , but it sends you a message that gets through : You don't have much status. That's the sort of message that , along with working week-ends , holidays , and nights , just burns people out. " Market Adjustments Economic theory suggests that a shortage should produce rising prices , increasing the quantity supplied and decreasing the quantity demanded until the shortage is eliminated. The Outlook None of the factors that have contributed to the rising demand and falling supply of nurses seems about to be reversed. "We're going to have to find ways to make the profession more attractive , " says Ms. Young. That will require still higher wages. Average starting salaries for nurses jumped 6.9 percent. Perhaps more significantly , hospitals are trying to keep nurses like Mrs. Fisher in nursing; the average maximum wage available to registered nurses soared 10.6 percent after the adjustment of nurses salaries. As wages continue to rise , nurses might also get more of the other factor Mrs. Fisher was seeking : respect.

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