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<<情境国际商务英语(中级)>>

图书基本信息

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<<情境国际商务英语 (<u>中级)</u>>>

内容概要

Best Practice is a two-level business English course designed for use by both pre-work students and those already working. It uses realistic, international contexts to train learners in the English needed for both the professional and personal sides of modern business life. Short two-page modules get straight to the point, building up basic language quickly and efficiently. A wide variety of business situations provide motivating contexts for low-level learners. Separate sections on writing, vocabulary-building, and grammar allow the teacher to tailor the course to tailor the course to students needs. Extensive presentation and practice of telephoning language and e-mail writing tasks expressly build skills essential in todays global environment.

Available on CD or Cassette, the accompanying audio program focuses on international English, using British, American, and non-native accents. Comprehensive teacher support materials include Exam View Pro test generating software and test bank, which allow teachers to create, customize, and correct tests quickly and easily.

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书籍目录

MODULE1 WORLD OF WORK1 A working day2 I spend all my time in meetings3 Were behind schedule4 Are you a team playerGrammar review and developemnt1-4MODULE2 THE BUSINESS OF LEISURE5 Staying in6 Museums and exhibitions7 Family entertainment8 Leisure in 2050Grammar review and developemnt5-8MODULE3 DONT OVERDO IT!9 Getting fit10 Asleep on the job?12 Work Life balanceGrammar review and developemnt9-12MODULE4 NEW PRODUCTS , NEW MARKETS13 Low-cost airlines14 Bright indeas15 Consumer eletronics16 Cosmetics and pharmaceuticalsGrammar review and developemnt13-16MODULE5 TRAVEL AND COMMUNICATIONSMODULE6 GOING GLOBALMODULE7 WRITING RESOURCEVocabulary buiderGrammar overviewAudio scriptAnswer keyStudent B materal

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