

<<情境国际商务英语>>

图书基本信息

书名：<<情境国际商务英语>>

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内容概要

Best Practice is a two-level business English course designed for use by both pre-work students and those already working. It uses realistic, international contexts to train learners in the English needed for both the professional and personal sides of modern business life. Short two-page modules get straight to the point, building up basic language quickly and efficiently. A wide variety of business situations provide motivating contexts for low-level learners. Separate sections on writing, vocabulary-building, and grammar allow the teacher to tailor the course to students' needs. Extensive presentation and practice of telephoning language and e-mail writing tasks expressly build skills essential in today's global environment. Available on CD or Cassette, the accompanying audio program focuses on international English, using British, American, and non-native accents. Comprehensive teacher support materials include Exam View Pro test generating software and test bank, which allow teachers to create, customize, and correct tests quickly and easily.

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