

<<新剑桥商务英语词汇用法>>

图书基本信息

书名：<<新剑桥商务英语词汇用法>>

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前言

Who is this book for?. Business Vocabulary in Use Advanced builds on the success of Business Vocabulary in Use. It is designed to help upper-intermediate and advanced learners of business English improve their business vocabulary. It is for people studying English before they start work and for those already working who need English in their job. The emphasis is on language related to today's important, and sometimes controversial, business issues. You can use the book on your own for self-study, or with a teacher in the classroom.

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内容概要

Business Vocabulary in Use Advanced , a new addition to the bestselling English Vocabulary in Use titles , is suitable for Upper intermediate and Advanced level learners of business English. Primarily designed as a self-study reference and practice book , it can also be used for classroom work and one-to-one lessons. The book consists of 50 units and follows the highly successful format of the English Vocabulary in Use range with presentation material on the left-hand page and practice exercises on the right-hand page. .. It covers a wide variety of up-to-date business topics and concepts including People and Organisations; Quality; Strategy; Marketing; IT and the Internet; Ethics and Globalisation. Business Vocabulary in Use Advanced has been carefully researched using the Cambridge International Corpus to ensure that the 2 , 000 new words and expressions represent the English that native speak-ers actually use.

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