

<<国际贸易实务>>

图书基本信息

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内容概要

本书是国际贸易实务实践类教材的英文版。

本书涵盖国际市场调研、货物的名称和质量、货物数量计算、商品包装、国际贸易术语、国际货物托运、运输保险、国际结算、争议与索赔等一系列必要的进程。

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