

<<应用统计分析>>

图书基本信息

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作者：杰拉尔德凯勒

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内容概要

本书使用较少的概率知识，从各个应用层面，通过丰富的案例分析和读者自己动手的应用实例，讲解了应用统计的基本内容。

本书系统地阐述了如何正确收集数据资料，如何使用Microsoft Excel软件进行统计分析，应如何从中得到有意义的统计结论。

使用此书不需要微积分基础，只要具有高中的数学水平可以通览全书。

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作者简介

书籍目录

出版说明序1 WHAT IS STATISTICS? 1.1 Introduction 1.2 Key Statistical Concepts 1.3 Statistics and the Computer 1.4 World Wide Web and Learning Center APPENDIX 1.A: Introduction to Microsoft Excel2 GRAPHICAL DESCRIPTIVE TECHNIQUES 2.1 Introduction 2.2 Types of Data 2.3 Graphically Describing Interval Data: Frequency Distributions and Histograms 2.4 Graphically Describing Nominal Data: Bar and Pie Charts 2.5 Describing Time-Series Data: Line Charts 2.6 Describing the Relationship between Two Interval Variables: Scatter Diagrams 2.7 Summary3 NUMERICAL DESCRIPTIVE TECHNIQUES FOR INTERVAL DATA 3.1 Introduction 3.2 Measures of Central Location 3.3 Measures of Variability 3.4 Other Measures of Shape (Optional) 3.5 Measures of Relative Standing and Box Plots 3.6 Measures of Linear Relationship 3.7 General Guidelines for Exploring Data 3.8 Summary4 PROBABILITY 4.1 Introduction 4.2 Assigning Probability to Events 4.3 Joint, Marginal, and Conditional Probability 4.4 Probability Rules and Trees 4.5 Summary CASE 4.1 Let's Make a Deal CASE 4.2 To Bunt or Not to Bunt, That Is the Question5 RANDOM VARIABLES AND DISCRETE PROBABILITY DISTRIBUTIONS 5.1 Introduction 5.2 Random Variables and Probability Distributions 5.3 Describing the Population/Probability Distribution 5.4 Binomial Distribution 5.5 Poisson Distribution 5.6 Summary CASE 5.1 To Bunt or Not to Bunt, That Is the Question, Part 6 CONTINUOUS PROBABILITY DISTRIBUTIONS 6.1 Introduction 6.2 Probability Density Functions 6.3 Normal Distribution 6.4 Other Continuous Distributions 6.5 Summary7 SAMPLING AND SAMPLING PLANS 7.1 Introduction 7.2 Sampling 7.3 Sampling Plans 7.4 Errors Involved in Sampling 7.5 Summary8 SAMPLING DISTRIBUTIONS 8.1 Introduction 8.2 Sampling Distribution of the Mean 8.3 Creating the Sampling Distribution by Computer Simulation (Optional) 8.4 Sampling Distribution of a Proportion 8.5 Sampling Distribution of the Difference between Two Means 8.6 From Here to Inference 8.7 Summary9 INTRODUCTION TO ESTIMATION10 INTRODUCTION TO HYPOTHESIS TESTING 11 INFERENCE ABOUT A SINGLE POPULATION12 INFERENCE ABOUT TWO POPULATIONS13 STATISTICAL INFERENCE: REVIEW OF CHAPTERS 11 AND 1214 ANALYSIS OF VARIANCE15 CHI-SQUARED TESTS16 NONPARAMETRIC STATISTICAL TECHNIQUES17 SIMPLE LINEAR REGRESSION AND CORRELATION18 MULTIPLE REGRESSION19 STATISTICAL INFERENCE: CONCLUSIONAppendix A Sample Statistics from Data Files in Chapters 9 and 10Appendix B TablesAppendix C Answers to Selected Even-Numbered ExercisesIndex教辅材料申请表

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媒体关注与评论

书评本书的作者有多年概率统计学、管理学和运筹管理学的教学经验，编写了多本畅销教材。在本书中，作者继续体现了他的“三步式”解决问题的方法，第一步是Identify，包括试验设计、收集数据和选择模型；第二步是Compute，即用Excel做计算；第三步是Interpret，就是分析、解释计算的结果。

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