## <<应用微积分>>

#### 图书基本信息

书名:<<应用微积分>>

13位ISBN编号:9787111140115

10位ISBN编号:7111140117

出版时间:2004-4

出版时间:机械工业

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页数:948

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#### 前言

本书叙述了一元函数微积分、二元函数微分学和二重积分,简单介绍了常微分方程和级数,还讲述了概率的基本知识。

作者在修订本版时有两个目的:其一是给学生写一本易读好用的教材,其二是给教师提供一个非常有用的教学工具。

所以,作者在本版中采纳了前4版读者的意见,同时有选择地、尽可能完整地加入了最新方法、最新 实例。

其内容符合我国经济管理专业的要求,对文科各专业也基本适用。

书中的数学概念、方法、理论都是通过具体直观的过程引入的,没有较严密的推理过程,所以这是一本"直观微积分"的书,这种方式的讲述对文科各专业学生是十分适宜的,可能会使他们获益更多,对管理类专业也基本适合。

书中采用对函数类分层叙述的方法,先对有理函数介绍微分学,后对指数、对数函数叙述,最后介绍对三角函数的微积分,这种方式特别适用于文科学生。

本书例题、习题十分丰富,包括了从经济、贸易、社会行为学、生命科学、物理学和其他科学领域中提炼出的最新的、有趣的应用。

而且本书插图精美,可帮助学生理解相应内容。

总之,本书适宜作为文科各专业和某些经济管理专业的本科"微积分"教材。

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#### 内容概要

对数学概念、方法、理论都通过直观过程引入。 包含了许多从经济、贸易、社会行为学、生命科学、物理学和其他科学领域提炼出的最新的、有趣的 应用。

适宜作为经济管理及文科的微积分教材。

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