

图书基本信息

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内容概要

本书是预测与时间序列分析课程的教材，书中讲解了预测的重要过程以及可以用于预测的各种统计技术。

作者清晰地展示了在营销、金融，人力资源管理，产品调度，过程控制和策略管理中通过预测做出明智决策的重要性。

本书适合作为工商管理、理工(包括数学、统计学、计算机科学等)类高年级本科生和研究生的教材，同时可以作为需要进行现实预测的专业人员的参考书。

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编辑推荐

本书的主要特点 清晰、完善地介绍了Box-Jenkins方法。

精确、易于理解地讨论了传递函数和干涉模型，并介绍了多元时间序列分析。

给出了基于真实案例的大量习题。

使用MINITAB和SAS输出给出预测的结果，并有选修的章节详细讲述MINITAB和SAS的用法。

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