

<<现代管理宗师德鲁克文选>>

图书基本信息

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内容概要

本书收录了被誉为"现代管理宗师"德鲁克教授近20年撰写的具有经典意义和代表性的,写于不同时代的58篇论文,所选文章涉及现代企业组织与管理,有效决策与效益评估,未来企业组织的治理结构,绩效测评,创新管理及知识工作者的管理,企业家精神等方面.

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