

<<管理会计(英文版.第三版)>>

图书基本信息

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内容概要

商海弄潮，有备者胜。

堪称各类经济组织管理者“实用宝典”的本书，其结管理会计基础理论的深入浅出的阐述与对克莱斯勒、摩托罗拉、麦当劳等经典案例的详实可靠的分析，可使从未接触过实际工作的在校生在学习理论的同时提高实际操作能力，是其日后步入社会的成功阶梯。

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