

<<宾馆英语-第二版>>

图书基本信息

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内容概要

《全国行业英语系列统编教材：宾馆英语（第2版）》共16单元，每单元分四大模块：听力模块、会话模块、理论模块和综合练习模块。听力模块包括两段听力和四种练习方式；会话模块含主体会话两则及配套练习四至五种；理论模块含课文一篇和案例分析题一则；综合练习模块则包含了大量结合专业的语言延伸和复合练习。每单元以上述的WWW系统为主线，突出一个主题，力求使学员对整个宾馆酒店业的全局了然于胸，同时养成其专业英语的交际能力。

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书籍目录

UNIT ONE HOTEL INDUSTRY ABC .What Is a Hotel .How to Enter the Hotel World .Summary of our Work .Consolidation
 UNIT TWO FRONT OFFICE () Reservation Service .What to Do in Handling Room Reservations .How to Handle Room Reservations .Summary of our Work .Consolidation
 UNIT THREE FRONT OFFICE () ReceptionService .What Do You Know About a Registration Form .How to Register Guests .Summary of our Work .Consolidation
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 UNIT EIGHT FOOD&BEVERAGE DEPARTMENT () Chinese Restaurant Service .What Is Served Here .How to Work in the Food and Beveragc Department .Summary of our Work .Consolidation
 UNIT NINE FOOD&BEVERAGE DEPARTMENT () Western Restaurant Service .What Is Served in a Western Restaurant .How to Serve Western Cuisine .Summary of our Work .Consolidation
 UNIT TEN FOOD&BEVERAGE DEPARTMENT () UNIT ELEVEN SHOPPING ARCADE
 UNIT TWELVE RECREATION DEPARTMENT
 UNIT THIRTEEN EVENT DEPARTMENT
 UNIT FOURTEEN SALES&MARKETING DEPARTMENT
 UNIT FIFTEEN SETTLING COMPLAINTS
 UNIT SIXTEEN HOTEL MANAGEMENT
 Appendix

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