

<<职通商务英语拓展教程3>>

图书基本信息

书名：<<职通商务英语拓展教程3>>

13位ISBN编号：9787040320275

10位ISBN编号：7040320274

出版时间：2011-7

出版时间：高等教育出版社

作者：许灵芝，文平 编

页数：111

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<职通商务英语拓展教程3>>

### 内容概要

《职通商务英语拓展教程3》摆脱了传统的教参编排方式，力求从教师角度出发，做到信息丰富，设计合理，使用方便。

电子教案是课堂教学的重要辅助资料，每册分为10个单元，每单元分为一个主页面和三个教学板块，结构清晰，便于教师操作。

图文并茂的形式，也有利于激发学生的学习热情。

《职通商务英语拓展教程3》配备mp3录音，每册包含10个教学单元，各单元的主题与《综合教程》有所不同但相互关联，旨在强化学习者的商务英语听说能力。

《职通商务英语拓展教程3》是《综合教程》的补充和扩展，力求从方便学生自学的角度出发，提供与单元主题相关的自测习题，可作为课后练习来检测学生的学习效果，部分内容还可用于丰富课堂教学。

<<职通商务英语拓展教程3>>

书籍目录

Unit 1 trade practiceUnit 2 trade policyUnit 3 global market placeUnit 4 trade procedureUnit 5 business contractUnit 6 foreign exchangeUnit 7 management in international businessUnit 8 the role of culture in businessUnit 9 international strategic allianceUnit 10 cross-cultural communicationanswer key

章节摘录

**Commercial Operations Manager** This is an exciting opportunity for a Commercial Operations Manager based at our prestigious premises in the capital. You must bring your successful track record in contract management skills. Strong commercial awareness and communication skills are essential characteristics of your approach, as is the ability to motivate others. You will have considerable expertise with computers and your commitment to customer service will be strong. Relevant professional qualifications are a prerequisite for this post.

**Recruitment Consultant** Recruitment consultancy represents a varied, stimulating and challenging career which will further develop interpersonal and commercial skills, allowing personal and professional growth. We offer unlimited career prospects within our management team here and overseas. Our individually tailored training scheme is one of the most advanced in the industry. We operate a reward system based on merit and profit-sharing, not commission or overtime. The remuneration package is designed to attract outstanding individuals to make a commitment to a long-term business relationship. &hellip;&hellip;

<<职通商务英语拓展教程3>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>