

<<国际贸易实务>>

图书基本信息

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内容概要

《国际贸易实务》是本全英文教材。

《国际贸易实务》的编写借鉴了英国国家职业资格证书教育科学的教学指导思想、先进实用的育人理念、以学生为中心的教学方法、模块化的教学方式、重在过程的多元化教学评估、强调核心技能的素质教育实践，从选材、体例到评估都体现了国际上先进的职业教育理念。因此，这是本非常值得推荐的国际商务教材之一。

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