

<<建筑香格里拉>>

图书基本信息

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内容概要

有人说香格里拉在神秘圣洁的西藏，也有人说在野性激荡的青海，还有人说在艺蕴浓厚的云南。本书的作者龙安志（Laurence J.Brahm）徒步穿越了中国西部的几个省市，一路上寻访了美术家、舞蹈家、音乐家、时装设计师、作家、流行歌手、摇滚乐队、环境保护者、在基层经营援助项目的僧人、藏族活佛及牧民等等，记录下了他们对于寻找香格里拉的理解。

如果你用心寻找，香格里拉可能就在一杯香浓的咖啡或热腾腾的酥油茶中…… 寻找香格里拉，你找到了吗？

也许你寻找的还不够仔细，也许香格里拉就在不远处……

作者简介

About the Author, Laurene J. Brahm, lawyer and political economist by profession advised multinational corporations on their investments in China spanning two decades, while consulting regional governments on financial, enterprise and banking reforms.

Author of over twenty books, Laurence J. Brahm is recognized as a leading commentator on Asian political, economic and business matters. Founder of Red Capital Studio in Beijing he is now dedicated to writing, and creating multi-media productions.

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书籍目录

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Nomads yak Milk Cheese Meditation YUNNAN Alternative Space No One Listens Purple Moon Crying in
Rain Rock Concert in Rain Shangri-la in a Cup of Tea Misty Valleys Saving Shangri-la Flowers in the Rain After
shangri-la

章节摘录

插图：Where is Shangri-la ?

Is it Tibet ?

Some say Qinghai has more of that Tibetan feeling than Tibet, as if foreigners can determine better than Tibetans what Tibet should feel like. Some call this packaging. The town of Lijiang, once an ancient kingdom in Yunnan, discovered a stone tablet with the Chinese characters Xiang-ge-li-la "Shangri-la" carved on the stone. So Lijiang advertised that it was Shangri-la. Tourists poured in. But another county called Zhongdian said that they were Shangri-la. Tourists started going there too. Then some people in Sichuan said that Shangri-la must be there too. They joined the dispute. In fact, none of the officials in any of the self-proclaimed Shangri-la were looking for Shangri-la. Maybe they were just looking for tourist dollars on the back of packaging, franchising and distributing Shangri-la. One day I sat in a Beijing Starbucks drinking coffee with pop singer Ai Jing. "A coffee shop is like a 'peach garden beyond the realm'," she explained. "If you want to find a place more open and expansive, well everyone has this in their mind, a place where they can feel freedom from urban hassles." I began to think about this, staring into a cup of cafe latte, looking for a connection to this peach garden thing. I told her about the Tibetan ponies and my decision to follow them even if the direction was uncertain. I described the place where I kept seeing the ponies, a vast Tibetan plain surrounded by snow capped mountains. She said it sounded like Shangri-la, a place she had heard about, once, maybe twice. It could be found in a cup of cafe latte if one looked carefully enough. I looked into my cup of cafe latte and did not understand. She said I was not looking carefully enough.

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后记

1933年，当詹姆斯·希尔顿写他的小说《消失的地平线》的时候，绝没有想到会让几代人问这样一个问题：“香格里拉”在哪里？

也没有想到他的书会在中国的西部点燃一场自称是香格里拉的所在地而争创外汇的旅游之争，同时，也为中国的艺术和文化界寻找创意空间而创造了一个另类场所。

不管相信还是不相信，那是确确实实在发生的事情。

叫人惊讶不已的是一杯奶特咖啡，或一杯酥油茶能够迸发出新的思想。

和艾敬一起喝咖啡聊天，引发了一个项目，一个通过影片、音乐和写作记载的多媒体项目，抑或说是描述发生在中国西部的中国的另类哲学运动。

作曲家三宝和时尚另类影片导演杨涛同我一起创作这部“寻找香格里拉”的作品，现在已经进入第二个年头了。

我们的行程穿越了几个世界上现存的环境最好的地区，西藏、青海和云南，采访了艺术家、舞蹈家、音乐家、流行歌手、时装设计师、作家、摇滚乐队、环境活动家、在基层经营援助项目的僧人、几个活佛、牧民和决心保持他们传统的少数民族。

这些人将改变我思考中国的方式，改变我思考香格里拉这一观念的方式。

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编辑推荐

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