

<<国际商务英语>>

图书基本信息

书名：<<国际商务英语>>

13位ISBN编号：9787030312839

10位ISBN编号：703031283X

出版时间：2011-6

出版时间：科学出版社

作者：顾晓滨

页数：169

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内容概要

由刘艳主编的本书共分12个单元，主要内容涉及外贸业务的各个环节，如出口磋商、货款支付、商品包装和检验、国际货物运输、保险、销售技巧等。

本书各单元均设置了单元概要、单元目标、正文、语言点聚焦、练习题等栏目，旨在全面培养学生的商务英语水平、语言知识和业务能力。

本书适合高职及应用型本科院校国际商务、大学英语、商务英语、报关与货运代理等相关专业使用。也可供企业开展专业英语知识培训时参考。

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References

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