

<<物流英语>>

图书基本信息

书名：<<物流英语>>

13位ISBN编号：9787030240170

10位ISBN编号：7030240170

出版时间：2009-3

出版时间：科学出版社

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页数：189

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内容概要

本书分三大部分，共12章，内容涵盖传统的物流管理，具体包括运输与配送、仓储与库存管理、包装和物料处置、物流信息技术、物流客户服务等。

同时，本书还引入了物流战略管理、第三方物流、回收物流、国际物流、供应链管理等目前物流领域的重点、前沿话题。

本书可供高职高专物流专业学生使用，也可作为一般读者了解物流知识及其发展状况的参考用书。

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编辑推荐

《物流英语》每章前均设有学习目的，章后均附有相应的单词和词组、难句分析，并设置问答题供学生练习与理解，最后还摘录了相关案例供学生自学。

通过《物流英语》的学习，学生既能了解和掌握物流专业英语的基本特点，提高专业英语的阅读、翻译和写作方面的能力，进一步扩大专业词汇量，又能巩固和补充专业知识，扩大专业知识面，从而具备运用专业英语的综合能力。

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