

<<事业管理 Career Management>>

图书基本信息

书名：<<事业管理 Career Management>>

13位ISBN编号：9781841121925

10位ISBN编号：1841121924

出版时间：2002-12

出版时间：John Wiley & Sons

作者：Forsyth, Patrick

页数：108

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

内容概要

Fast track route to jump-starting your career Covers key career management techniques, from lifelong learning to getting promoted, and from surviving office politics to goal setting Packed with lessons and tips from great careers and ideas from great thinkers like Charles Handy Includes a glossary of key concepts and a comprehensive resources guide

ExpressExec is a unique business resource of one hundred books. These books present the best current thinking and span the entire range of contemporary business practice. Each book gives you the key concepts behind the subject and the techniques to implement the ideas effectively, together with lessons from benchmark companies and ideas from the world's smartest thinkers. ExpressExec is organised into ten core subject areas making it easy to find the information you need:

01 Innovation	02 Enterprise	03			
Strategy	04 Marketing	05 Finance	06 Operations and Technology	07 Organizations	08
Leading	09 People	10 Life and Work	ExpressExec is a perfect learning solution for people who need to master the latest business thinking and practice quickly.		

书籍目录

Introduction to Express Exec 01. Introduction to Career Management 02. What is Career Management? 03. The Evolution of Career Management 04. The E-Dimension 05. The Global Dimension 06. The State of the Art 07. In Practice 08. Key Concepts and Thinkers 09. Resources 10. Ten Steps to Making Career Management Work
Frequently Asked Questions (FAQs) Acknowledgements Index

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>