

<<How to Sell Collecti>>

图书基本信息

书名：<<How to Sell Collectibles On eBay (平装)>>

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内容概要

Cash In with Collectibles

Stand out from the crowd and attract high bidders with expert advice straight from eBay's top collectibles PowerSellers. Whether you're cleaning out your attic or selling a prized collection, we'll show you how to tap into eBay's biggest market--nearly 20 million people. Different from any other type of sale, selling collectibles on eBay requires a unique approach. Learn from our category-specific tips that focus on finding, appraising, pricing, presenting, selling and shipping rare merchandise. Learn how to: Select the keywords and brand names that experienced collectors search for Authenticate your inventory so you don't get taken in by fakes Ship fragile or odd-size collectibles without fear of breakage Predict the next hot trend and watch out for the end of a fad Determine the value of your items and price them to get top dollar

Plus: eBay Powersellers' exclusive category tips!

Book Dimension

Height (mm) 192

Width (mm) 145

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