

<<我知道我可以KNOW CAN DO!>>

图书基本信息

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内容概要

Know Can Do! is a teaching parable in the tradition of Ken Blanchard's bestselling business books. It tells the story of a well known author who is troubled by the gap between what people know: all the good advice they've digested intellectually from books and seminars, and what they actually do. Seeking a way to close this learning-doing gap, the author sets out on a journey to find a solution. He soon meets a legendary businessman named Carl Hesse, who has discovered the secrets of putting knowledge into action. Carl teaches the author the three reasons people don't make the leap from knowing to doing and The key to overcoming these roadblocks. Through Carl Hesse and his colleagues, the author learns life-changing secrets that provide answers to the age-old question: "Why don't I do what I know I should do?" Know Can Do! teaches people at all levels how to apply life-changing techniques to reach their fullest potential. 作者简介： Ken Blanchard is Chief Spiritual Officer of the Ken Blanchard Companies. He is the author or coauthor of more than forty books, including the classic The One Minute Manager (with Spencer Johnson), Leading at a Higher Level, Full Steam Ahead ! (with Jesse Stoner), and The Secret (with Mark Miller).

书籍目录

Preface
The Problem
The Missing Link
The Power of Repetition
Reason 1: Information Overload
Applying the Less-More Philosophy
Reason 2: Negative Filtering
Listening with a Positive Mindset
Using Green Light Thinking
Reason 3: Lack of Follow-Up
Accentuating the Positive to Help People Win
Providing More Structure, Support, and Accountability
Epilogue
Acknowledgments
About the Authors
Services Available

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