

<<Blackwell管理百科全书>>

图书基本信息

书名：<<Blackwell管理百科全书>>

13位ISBN编号：9781405100656

10位ISBN编号：1405100656

出版时间：2006-7

出版时间：Blackwell Pub

作者：Davis, Gordon B. 编

页数：374

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

内容概要

The Blackwell Encyclopedia of Management Information Systems has been updated with recent developments in the use of information systems in organizations and the information systems function that plans, implements, and operates the systems. The update describes new applications of information technology to systems and processes including those enabled by the Internet. New technologies that a manager may need to understand are described and the implications for business processes explained.

<<Blackwell管理百科全书>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>