

<<Blackwell管理百科全书>>

图书基本信息

书名：<<Blackwell管理百科全书>>

13位ISBN编号：9781405100137

10位ISBN编号：1405100133

出版时间：1997-12

出版时间：Blackwell Pub

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页数：582

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## 内容概要

In the years since the Blackwell Encyclopedic Dictionary of Business Ethics, First Edition was published, the business ethics climate has changed dramatically, particularly with revelations of financial impropriety from companies such as Enron, WorldCom, Global Crossing, and Tyco. Consequently, the second edition of this volume, while maintaining the standard terms and concepts in business ethics, now weaves the lessons learned from these instances of financial malfeasance into many of the entries, and includes many new subjects such as corporate citizenship, the Sarbanes-Oxley Act, and socially responsible investing. This edition also has entries pertaining to the increasingly sophisticated technology and science of today's world: E-Business, Internet and Business Ethics, nanotechnology, and biodiversity. Many of the entries, particularly those dealing with different countries, have been updated to reflect the current business climate of those countries.

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书籍目录

Preface About the Editors List of Contributors Dictionary Entries A-Z Index

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