

<<新一代的右翼：已经做好准备的领袖>>

图书基本信息

书名：<<新一代的右翼：已经做好准备的领袖>>

13位ISBN编号：9780960481415

10位ISBN编号：0960481419

出版时间：1980

出版时间：Viguerie Co

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内容概要

Richard A. Viguerie, the direct mail wizard and a founder of the New Right, tells all in this inside story of the most exciting new development in modern American politics.

Including:

~ How the New Right is building a conservative majority in Washington, D.C. and across the country.

~ The four secrets of the New Right's remarkable success

6 The most dynamic new force in American politics--the politically aware Christian.

~ How America can become the Number One military power in the world again.

~ How Viguerie started with just \$400 and one employee and built a multi-million dollar direct mail empire in less than 10 years.

Richard Viguerie, picked by Time in 1979 as one of its 50 New Faces for the Future, rejects the liberal argument that the voters won't elect a conservative president and a conservative Congress. He eloquently describes the confident leaders of the New Right and their plans to elect conservatives to public office from the city hall to the White House and what policies they are likely to put into effect when they get there.

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