

<<领导性质NATURE OF LEADER>>

图书基本信息

书名：<<领导性质NATURE OF LEADERSHIP>>

13位ISBN编号：9780814408940

10位ISBN编号：081440894X

出版时间：2006-10

出版时间：7-09999

作者：White, B. Joseph

页数：200

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<领导性质NATURE OF LEADER>>

内容概要

The animal metaphors for business seem to stick--after elephants that can't dance come mammalian and reptilian leaders. White, now president of the University of Illinois (with a nearly \$4 billion annual budget), ponders four quadrants of leadership competencies, giving examples from his work life at Cummins Engine and corporate directorships. This is an important topic, considering that 30-50 percent of CEOs are prematurely ousted. He builds a pyramid with to-be-expected qualities--ability, character, integrity, and the like--as the foundation. Reptilian (read critical, detached, analytical) and mammalian (or nurturing, engaged, emotional) traits balance each other, topped by the five secret ingredients--innovation, risk taking, appetite for talent, helicopter view, and sparkle factor. Simplistic almost to a fault, all these characteristics, he claims, are critical to the making of today's and tomorrow's leaders; the author devotes his last chapter to the art of becoming. Yet with many acclaimed U.S. CEOs close to retirement (or already there, e.g., Jack Welch, Lawrence Cassidy), the question then becomes, where have all the leaders gone? Appended: "The Nature of Your Leadership." Barbara Jacobs Copyright © American Library Association. All rights reserved

<<领导性质NATURE OF LEADER>>

作者简介

B . Joseph White is President of the University of Illinois . He was previously interim president of the University of Michigan and dean of its top . ranked business school for ten years . He has been a business executive and served as director or trustee

<<领导性质NATURE OF LEADER>>

书籍目录

Foreword by C . K . Prahalad1 Become a Leader , a Better Leader , a Great Leader2 The Reptiles versus the Mammals3 The Leadership Pyramid4 Reptilian Excellence5 Mammalian Excellence6 The Secret of Becoming a Great Leader7 Challenge Yourself : Become a Great LeaderAppendix : The “ Nature of Your Leadership ” SurveyNotesIndexAcknowledgments

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>