

<<艾森豪威尔论领导>>

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内容概要

Based on the findings in recently released archive papers and letters, as well as extensive library and historical resources, Alan Axelrod offers a compelling profile of the remarkable leadership discipline of a general often called a "military CEO." In fascinating detail, Axelrod reveals that Ike was more than a great military leader; he was also a great executive who could—and did—write a reassuring letter to the mother of a soldier one moment and make decisions impacting millions of lives the next. Follow Ike's path as Supreme Commander from the invasion of North Africa to victory in Europe and learn the lessons of great leadership along the way, including: The nature of leadership ; Managing detail without sacrificing the “ big picture ” ; Ensuring follow-through to execution ; Building a team ; Converting conflict into common cause ; Getting the facts and making plans ; Mentoring, motivating, and inspiring. 作者简介： Alan Axelrod is author of numerous business and management books, including two BusinessWeek best-sellers: Patton on Leadership and Elizabeth I, CEO. He is a popular speaker on leadership and has delivered speeches at venues as diverse as the Florida City and County Management Association in Orlando and the Excellence in Government Conference in Washington, D.C. He has been featured in Fortune, BusinessWeek, and Inc. and is a frequent guest on news programs.

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