

<<Managerial Epidemiol>>

图书基本信息

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内容概要

Managerial Epidemiology for Health Care Organizations provides readers with a thorough and comprehensive understanding of the application of epidemiological principles to the delivery of health care services and management of health care organizations. As health administration becomes evidence- and population-based, it becomes critical to understand the impact of disease on populations of people in a service area. This book also addresses the need of health organizations ' to demonstrate emergency preparedness and respond to bioterrorism threats. A follow-up to the standard text in the field, this book introduces core epidemiology principles and clearly illustrates their essential applications in planning, evaluating, and managing health care for populations. This book demonstrates how health care executives can incorporate the practice of epidemiology into their various management functions and is rich with current examples, concepts, and case studies that reinforce the essential theories, methods, and applications of managerial epidemiology.

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