

<<超越训练迁移：改善业绩的吸引>>

图书基本信息

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内容概要

Did you know that an average of only 10% of training resulted in changing or enhancing an employee's performance on the job. So, why train? Picking up where her first book, the landmark *Transfer of Training*, left off (and retaining some of the most salient sections and strategies), this completely updated take on the topic shows trainers and performance professionals how to: Gain and maintain effective performance in complex systems. Find and engage clients and stakeholders in transfer of learning efforts. Support transfer of learning in E-environments. Evaluate the success transfer of learning interventions. Order your copy of this essential guide today! Since it was first published in 1992, *Transfer of Training* has become a landmark book in the development and application of training and performance improvement interventions. *Beyond Transfer of Training; Engaging Systems to Improve Performance* moves beyond that classic work and integrates the challenges of today's complex systems into its guidelines, flowcharts, examples, checklists, and case studies. Written by acclaimed international consultant Mary Broad (coauthor of *Transfer of Training*), this important book is an essential guide that offers a solid foundation and the tools needed to help key stakeholders in complex organizations achieve the desired workforce performance and organizational results.

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作者简介

Mary L. Broad is an international consultant who works with public and private sector organizations to improve the payoff from investments in training and other performance improvement initiatives. Clients have included the Georgia State Department of Hum

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书籍目录

List of Figures, Exhibits, and Tables Preface PART 1: ESTABLISHING THE FOUNDATION FOR PERFORMANCE IMPROVEMENT IN COMPLEX SYSTEMS 1 Organizations as Complex Systems
 Living and Working in Complex Systems Moderately Complex Systems Highly Complex Systems
 Summary of This Chapter Suggestions for Further Reading 2 Stakeholders and Support for Performance
 Performance and Performers Stakeholders in Performance Organizational Factors That Support
 Performance in Complex Systems Summary of This Chapter Suggestions for Further Reading 3 The
 Performance Consultant The Role of the Performance Consultant The Human Performance
 Technology (HPT) Process Organizations as Complex Systems Partnering and Consulting with Other
 Stakeholders Summary of This Chapter Suggestions for Further Reading PART 2: TOOLS FOR
 STAKEHOLDERS TO IMPROVE PERFORMANCE 4 Developing Stakeholder Strategies to Improve
 Performance Low Performance Levels Following Training Interventions Stakeholder Support for
 Performance Recommended Stakeholder Strategies to Support Performance Summary of This Chapter
 Suggestions for Further Reading 5 Evaluation to Measure and Support Performance Evaluation
 as a Tool to Measure and Support Performance Levels of Evaluation of Training Interventions The Role
 of Evaluators in Supporting Learning and Performance Summary of This Chapter Suggestions for
 Further Reading 6 Partnering and Consulting with Managers Establishing Partnering Relationships with
 Managers Consulting with Managers on a Performance Improvement Intervention Supporting the
 Performance of Stakeholders in Performance Improvement Interventions Summary of This Chapter
 Suggestions for Further Reading PART 3: APPLICATIONS OF PERFORMANCE IMPROVEMENT IN
 REAL-WORLD SYSTEMS 7 Sleuthing Out Performance Consulting ' s Best Partners (Julie S Hile) The
 Call for Performance Consultants ' Best Stakeholders Lessons Learned from the Performance
 Consulting/S&H Partnership The Canadian National Railway U.S Operation ' s Safety Rule Book
 Revision Process Summary of This Chapter Suggestions for Further Reading 8 Implementing Transfer
 of Learning to Performance in a Complex International System (Richard L Sullivan) An International
 Complex System Moving from Training to Performance Improvement Transfer of Learning to
 Performance The Case of Improved Infection Prevention Practices Summary and Lessons Learned
 Suggestions for Further Reading 9 e-Learning and Support for Performance (Kenneth W Finley, Jr.)
 What Constitutes e-Learning Current e-Learning State of the Art e-Learning Enablers and Disablers
 Stakeholder Support for Transfer of e-Learning to Performance Summary of This Chapter
 Suggestions for Further Reading Glossary References Index About the Authors Pfeiffer Publications Guide

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