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<<活力培训>>

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内容概要

Since 1990, Mel Silberman ’ s classic book, Active Training, has been a runaway best-seller for trainers at all levels and a popular text for university level courses in adult education and training. The active training method—which turns the spotlight away from the instructor and put the emphasis on the learner—has emerged over time as a proven and reliable method for enhancing involvement, learning, and change. The third edition of Active Training, provides a thorough introduction to the core principles of active training design and delivery and includes a wealth of examples, tips, and techniques. The book has been revised to reflect the latest trends in workforce training and key sections, such as assessment and evaluation, have been thoroughly updated. In addition, a completely new chapter has been included to cover the design of active training for e-learning and online applications.

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