

<<商业领袖BUSINESS LEADERS>>

图书基本信息

书名：<<商业领袖BUSINESS LEADERSHIP>>

13位ISBN编号：9780787964412

10位ISBN编号：0787964417

出版时间：2003-12

出版时间：John Wiley & Sons Inc

作者：Not Available (NA)

页数：630

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<商业领袖BUSINESS LEADERS>>

内容概要

Business Leadership contains the best thinking from the biggest names in leadership on a wide range of subjects including ethics, dealing with change, vision setting, the heroic journey, the practices of leadership, and the work of leadership. With an introduction by James M. Kouzes—coauthor of the million-copy best-seller *The Leadership Challenge*—the author list of this invaluable resource reads like the who's who of business leadership. This extraordinary collection features chapters from Joseph L. Badaracco Jr., Warren Bennis, Kenneth H. Blanchard, Lee G. Bolman, Larry Bossidy, Richard Boyatzis, Susan Mitchell Bridges, William Bridges, Marcus Buckingham, Ram Charan, Joanne B. Ciulla, Donald O. Clifton, James C. Collins, Terrence E. Deal, Max De Pree, Stephen Drotter, Peter F. Drucker, Daniel Goleman, Robert K. Greenleaf, Victoria A. Guthrie, Gary Hamel, David A. Heenan, Ronald A. Heifetz, Paul Hersey, Frances Hesselbein, John P. Kotter, James M. Kouzes, Donald L. Laurie, Morgan W. McCall Jr., Annie McKee, Burt Nanus, James Noel, James O'Toole, Jerry I. Porras, Barry Z. Posner, Robert E. Quinn, Edgar H. Schein, Gretchen M. Spreitzer, Noel M. Tichy, Ellen Van Velsor, and Margaret J. Wheatley.

书籍目录

Introduction James M. Kouzes Part I. What is Leadership? Leadership Basics Chapter 1. Why are Leaders Important? Noel Tichy with Eli Cohen Chapter 2. What Leaders Really Do John P. Kotter Chapter 3. Primal Leadership Daniel Goleman, Richard Boyatzis and Annie McKee Chapter 4. The "How to Be" Leader Frances Hesselbein Chapter 5. What is Leadership? Max DePree Chapter 6. The Five Practices of Exemplary Leadership James M. Kouzes and Barry Z. Posner Leadership Styles Chapter 7. Reframing Leadership Lee G. Bolman and Terrence E. Deal Chapter 8. Situational Leadership Paul Hersey and Kenneth H. Blanchard Chapter 9. The Servant as Leader Robert K. Greenleaf Chapter 10. The Case for Co-Leaders David A. Heenan and Warren Bennis Part II. Becoming a Leader Chapter 11. The Heroic Journey Robert E. Quinn Chapter 12. Six Leadership Passages Ram Charan, Stephen Drotter, and James Noel Chapter 13. The Derailment Conspiracy Morgan McCall Jr. Chapter 14. The Traces of Talent Marcus Buckingham and Donald O. Clifton Chapter 15. Enhancing the Ability to Learn from Experience Ellen Van Velsor and Victoria A. Guthrie Part III. Developing Character Chapter 16. Leadership is a Relationship James M. Kouzes and Barry Z. Posner Chapter 17. Honest Work Joanne B. Ciulla Chapter 18. Why Amoral Leadership Doesn't Work James O'Toole Chapter 19. The Discipline of Building Character Joseph L. Badaracco, Jr. Chapter 20. Reframing Ethics and Spirit Lee G. Bolman and Terrence E. Deal Part IV. Forming the Vision Chapter 21. Where Tomorrow Begins: Finding the Right Vision Burt Nanus Chapter 22. What Is Our Mission? Peter F. Drucker Chapter 23. Clock Building, Not Time Telling James C. Collins and Jerry I. Porras Chapter 24. Be Your Own Seer Gary Hamel Part V. Making It Happen Chapter 25. The Learning Leader as Culture Manager Edgar H. Schein Chapter 26. Five Disciplines for Unleashing the Power in Your Workforce Gretchen M. Spreitzer and Robert E. Quinn Chapter 27. The Gap Nobody Knows Larry Bossidy and Ram Charan with Charles Burck Chapter 28. Change: The Capacity of Life Margaret J. Wheatley Chapter 29. The Fear of Change and Why Risk is Necessary Robert E. Quinn Chapter 30. Leading Transition William Bridges and Susan Mitchell Bridges Chapter 31. The Work of Leadership Ronald A. Heifetz and Donald L. Laurie

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>