

<<(大师的轨迹)>>

图书基本信息

书名：<<(大师的轨迹)>>

13位ISBN编号：9780767903028

10位ISBN编号：0767903021

出版时间：1998-12

出版时间：Broadway

作者：Jack Beatty

页数：204

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<(大师的轨迹)>>

内容概要

Peter Drucker has been called "the man who invented corporate society" and "the one great thinker management theory has produced." For more than half a century, his books on social analysis, management theory, and executive advice have enlightened and inspired huge audiences, yet until now, there has been no single guide to his thought. Part primer, part captivating capstone to an illustrious career, *The World According to Peter Drucker* explores Drucker's controversial views on business, government, politics, and the nonprofit "Third Sector," and shares his signpost thoughts on the future. Written with Drucker's cooperation and assistance, this unique celebration of the man and his many messages affords an encyclopedic look at Drucker's ideas and reveals the crucial connections he forges between the realms of theory and practice.

<<(大师的轨迹)>>

书籍目录

Acknowledgments Prologue 1. A Singular Education 2. "I Write" 3. In Search of the New Society 4. Inside GM 5. The Basic Disturbance of the Twentieth Century 6. Inventing Management 7. The Age Of Discontinuity 8. Bring Your Own Machete 9. "God Does Not Need a Management Consultant" Notes Indexed List of Books by Peter Drucker

<<(大师的轨迹)>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>