

<<Trust On Trial: How >>

图书基本信息

书名：<<Trust On Trial: How The Microsoft Case Is Reframing The Rules Of Competition (精装)>>

13位ISBN编号：9780738203317

10位ISBN编号：0738203319

出版时间：2000年04月

出版时间：2000-04-04 (2000年4月4日)

作者：Richard B. Mckenzie

页数：281

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<Trust On Trial: How >>

### 内容概要

An incisive argument proving that current rules of business competition are rendered obsolete by the dynamics of information-age companies. The Microsoft antitrust case is, and will remain, an event of historic proportions. It is a case that has very publicly pitted the legal power of the United States government, the free world's undisputed leader, against the legal power of the Microsoft Corporation. Antitrust on Trial presents dramatic and compelling reasons to recast our view of modern monopolies and rewrite the rules of business with regard to the new economy companies that hang in the balance. This groundbreaking book argues cleanly and convincingly that antitrust law—the variety being tested in the current landmark case—is useless in today's landscape where technology is changing the accepted standards of business. The author, a notable economist and professor at the University of California at Irvine, conducted a year-long study of the Microsoft antitrust case as the basis for this book. An exceptional narrative of new-economy business practices and an analysis of the most important antitrust case of the last half-century, Antitrust on Trial presents conclusions that will surely affect business here and abroad for decades to come.

书籍目录

Preface  
The Nation's Major Antitrust Laws  
1 From Railway Time to Internet Time  
2 Monopoly Mantra  
3 Little Linux  
4 Digital Predation  
5 Digital Switching  
6 Innovative Thinking  
7 Mud Farming  
8 Politics  
109 Politicizing Antitrust  
10 Antitrust Ironies  
Appendix Appendix Notes  
Index

#### 版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>