

<<如何实现你的百万美元计划>>

图书基本信息

书名：<<如何实现你的百万美元计划>>

13位ISBN编号：9780731405756

10位ISBN编号：0731405757

出版时间：2007-1

出版时间：Oversea Publishing House

作者：Pete Williams

页数：258

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<如何实现你的百万美元计划>>

内容概要

Pete Williams has been referred to as Australia's Richard Branson. At just 21 years of age, Pete embarked on a highly publicised and successful entrepreneurial venture -- to sell the Melbourne Cricket Ground -- in pieces! In *How to turn your million-dollar idea into a reality*, Pete passes on the techniques he used to sell the "G", including: ~ developing your ideas to reach a hungry market ~ achieving maximum sales for minimal expense using publicity and leverage ~ structuring your business to suit your lifestyle ~ pricing your products and services for maximum sales ~ tapping into a worldwide market online ~ using networking and team force to build your business. Readers will also gain access to a wealth of free material on Pete's website, including discounts on his marketing seminars and products.

<<如何实现你的百万美元计划>>

书籍目录

Introduction ix
From imagination to1 idea conception 2 fearlessness 3 finding your million-dollar idea 4
standing out and making a name 5 setting goals for success 6 planning the journey 7 profitable systems 8 pricing
for profit 9 the technical stuff 10 profitable publicity 11 effective marketing 12 influence factors 13 clicks and portals
14 back-end profits 15 networking 16 team force 17 barter profits 18 creative business 19 the ultimate business
model Conclusion Index

<<如何实现你的百万美元计划>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>